



An ISO 9001:2015 Certified Institute

NIFD

Registered With Govt. of NCT Of Delhi, INDIA

NATIONAL INSTITUTE OF FASHION DESIGNING®

నేషనల్ ఇన్స్టిట్యూట్ ఆఫ్ ఫ్యాషన్ డిజైనింగ్



An ISO 9001:2015 Certified Institute

NIFD

Registered With Govt. of NCT Of Delhi, INDIA

NATIONAL INSTITUTE OF FASHION DESIGNING®

నేషనల్ ఇన్స్టిట్యూట్ ఆఫ్ ఫ్యాషన్ డిజైనింగ్

**FRANCHISE PARTNERS
INVITED**



LEADING **FASHION** **DESIGNING** INSTITUTE

FOR ANY FRANCHISING RELATED QUERIES, CONTACT US AT:

☎ 9717 683 838 | ✉ feedback@franchiseindia.in | 🌐 www.nifdindia.in



Highly Scalable
Business model



Strong Curriculum &
National Accreditation



Attractive Business Model and
Return on Investment

ABOUT US

National Institute of Fashion Designing (NIFD) is the best fashion designing college at Nallakunta, Hyderabad and has been the leader in Creative Design education in Hyderabad since 2012.

Today, exploration of art and design has become an essential part of our life, and especially now, Designing is a way to say who you are without speaking. National Institute of Fashion Designing offers various courses in Fashion Designing field, which gives an all-round-development to women's needs and skills.

NIFD changes the destinies of students with amazing jobs and entrepreneur opportunities in the fashion industry.

We are ISO 9001 - 2015 Certified Institute and registered with the Government National Capital Territory of Delhi, India.

Our Philosophy - NIFD encourages women's education. Our creative courses not only develop a woman's mind set and personality but also help her to attain positive thoughts both in professional and personal life.

FOUNDERS MESSAGE

KANNEBONIA RAMULU

At NIFD, we prepare skilled professionals to take up the challenges of the fashion industry. We follow the industry-centric curriculum and engage our students in real-time practical sessions. NIFD is the most ideal institute to encourage and empower rural and urban women towards better empowerment

We strongly believe that when women are inspired to become

entrepreneurs, the economical status of their families gets improved, society gets flourished and ultimately the nation's economy gets new boost! I request you all to encourage your daughters, sisters and friends to carve amazing careers in the fashion industry.





OUR PROGRAMS

FASHION DESIGNING

- Diploma in Fashion Designing
- Advanced Diploma in Fashion Designing
- PG Diploma in Fashion Designing
- Certificate in Fashion Designing



INTERIOR DESIGNING

- Diploma in Interior Designing
- Advanced Diploma in Interior Designing
- PG Diploma in Interior Designing

PHOTOGRAPHY

- Diploma in Photography



PLACEMENT & MEDIA

STUDENT PLACEMENTS



NIFD IN NEWS

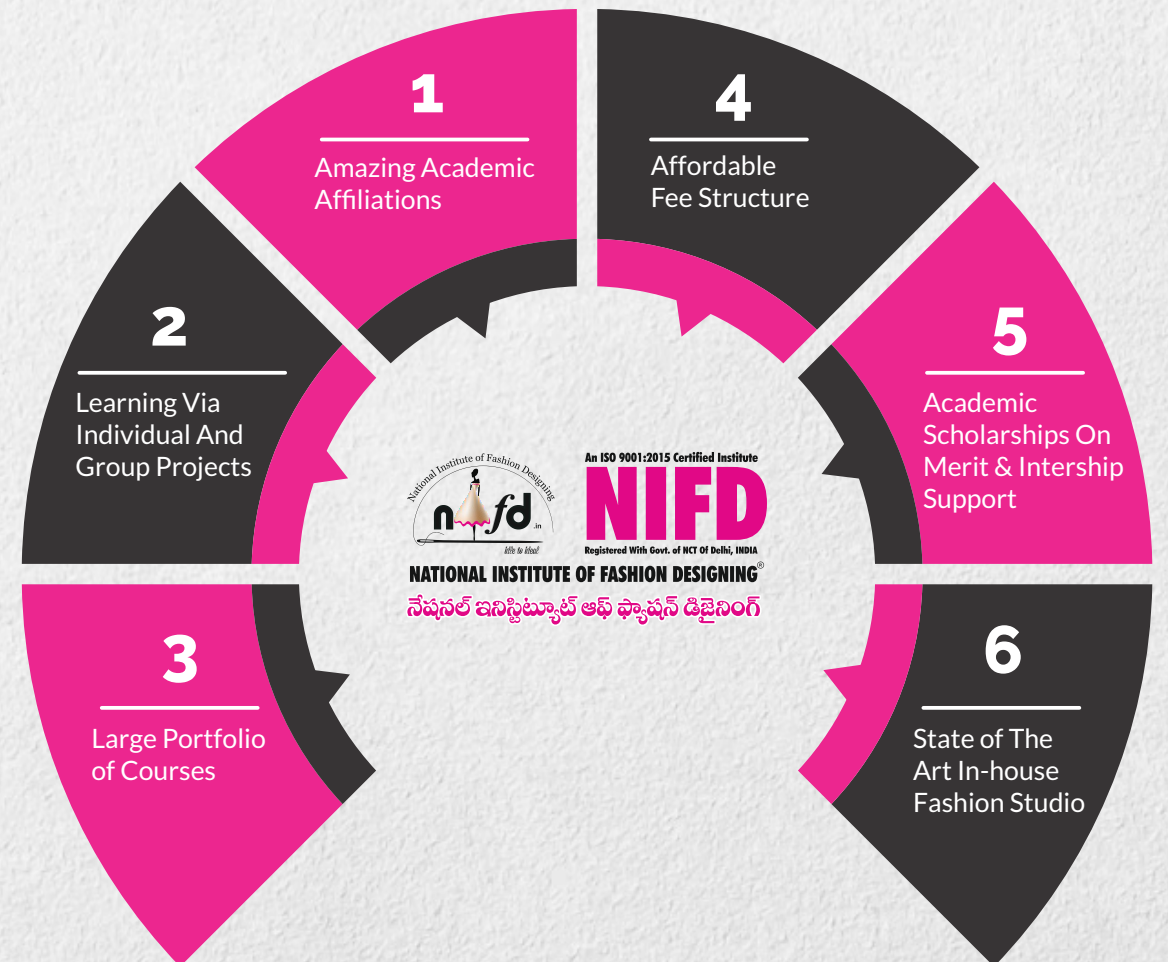


CAREER OPPORTUNITIES

- FASHION DESIGNER
- FASHION CONSULTANT
- GARMENT TECHNOLOGIST
- TEXTILE DESIGNER
- FASHION ILLUSTRATOR
- PATTERN CUTTER
- FASHION STYLIST
- FASHION BUYER
- STUDIO MANAGER

- FASHION BLOGGER
- FASHION RETAILER
- COSTUME DESIGNER
- CREATIVE ENTREPRENEUR
- FASHION PR EXPERT
- BOUTIQUE OWNER
- FASHION VLOGGER
- FASHION PHOTOGRAPHER
- E-COMMERCE MANAGER

VALUE PROPOSITION FOR STUDENTS





EXPANSION PATH

NIFD plans to leverage its decades of success and expertise to increase its reach in top Metro, Tier 1/2 cities by having Partners across these cities

FINANCIAL SNAPSHOT

KEY PARAMETERS	GRADE A	GRADE B
AREA REQUIRED	4000 Sq. Ft.	4000 Sq. Ft
TOTAL INVESTMENT	50-55 Lacs	40-45 Lacs
BRAND FEE	10 Lacs	10 Lacs
POTENTIAL REVENUE	2-2.5 Crore	1.3-2 Crore
YEARLY MANAGEMENT %	10%	10%
AVERAGE ROI	100%	100%
PAYBACK PERIOD	12-14 Months	9-12 Months
AGREEMENT TERM	5 Years	5 Years

** GST as Applicable | Total Investment includes Franchisee Fee

PREFERRED PARTNER PROFILE

- Partner with Education Industry background from Training centers or Colleges will have an added advantage
- HNI investor with keen interest in Education Venture
- Entrepreneurs with Design background and strong interest / panache for designing
- Partners with Independent businesses wanting to be part of reputed brand like NIFD
- Individuals with sufficient market bandwidth, operational experience and Local Market Connect

REASONS TO INVEST

1

Affiliation & Accreditation for all Partners from Brand

2

End to End Technology Support

3

Successfully operating for over a decade

4

Extensive Syllabus & Proprietary Curriculum with Regular R&D on trends

5

Multiple Revenue Streams:

- Courses
- Retail Sales (Studio)

FRANCHISE SUPPORT

SETUP

- Site Feasibility Analysis
- Design and Fit-Out
- Affiliations and Accreditation
- Vendor Tie-Ups

OPERATION

- ERP & Other Software
- Operation Manual
- Comprehensive Training
- On Ground Management
- Team Hiring Support

MARKETING

- Central Level Marketing on different platform
- Fashion shows & events
- Sponsorships

CURRICULUM

- Detailed Course Material & Structure
- Certifications & Diploma
- R&D to Keep up to date with latest trends
- Placement Guidance

